



ADVERTISING WITH US MAKES A DIFFERENCE

We promote local artists, newsmakers & culture

CONTACT US | ad@tvjax.com | 904.800.8181

VIEW THE STREAM
tvjax.com

WATCH ON TV
Channel 18.1 and Roku

VIEW ON DEMAND
On all smart TV's, computers
& portable devices



THE POWER OF ONLINE CONTENT

The United States is the fastest growing online and television market, with revenue projections of 15.5 billion U.S. dollars by 2020. In 2014, seventy-six percent of American households reported having a video-on-demand subscription, and the number of online TV consumers is projected to reach 99.02 million by this year. That number will be rising, taking into account the growing habit of time-shifted TV consumption.

90% of users say that seeing a video about a product is helpful in the decision process
(Reuters)

147 million Americans watch video on the internet
(NIELSEN Wire)

After watching a video, 64% of users are more likely to buy a product online
(ComScore)

Enjoyment of video ads increase purchase intent by 97%
(Unruly)



ORIGINAL SHOWS - FALL 2015

Produced by TV Jax



FASHION GONE LOCAL with Yoanna

Celebrity model Yoanna House makes high fashion accessible to NE Florida while highlighting aspiring designers and stylish eats around town. Audience: Fashionable millennials and women 18-45 who are interested in the latest trends and enjoy being out and about.



TONIGHT with Jim Alabiso

This late night style show provides plenty of humor, heart and banter as special guests are interviewed by Jacksonville's own Jim Alabiso. Show comes complete with featured music artist and house band Spice and the PoBoys. Audience: Thoughtful men and women 20-65 whose interests include politics, music, arts, and culture.



FIRST COAST CONNECT with Melissa Ross

This daily radio show hosted by Melissa Ross on WJCT features local newsmakers, civic and community leaders, arts, sports and more, along with a weekly roundtable of local journalists. Audience: Thoughtful men and women 25-55 whose interests include politics, music, arts, and culture.



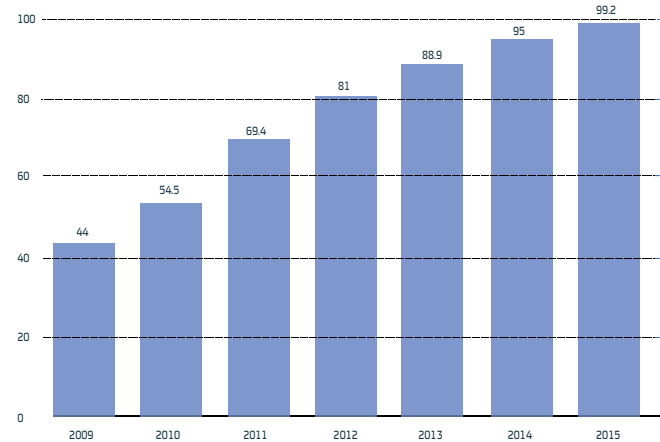
SWAG featuring iRock

Music videos are hosted by a VJ interviewing and introducing new artists. You never know what's coming next as iRock always has some entertaining antic up his sleeve. Audience: Millennials & Teens.

OUR REACH



Number of consumers of online TV in the United States from 2009-2015 (In millions)



OPPORTUNITIES

TV Jax presents a variety of targeted and strategic options to capture our world wide viewers attention. We have both in-program traditional television advertising media (:15, :30, and :60 commercial spots) as well as exclusive product placement sponsorships for particular programming blocks and individual shows.

Online, we provide integrated wraps, banners, and links for all sponsors that allow for a well branded relationship with our content and direct access points to our sponsors for our viewers.

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